

# The Crossfield Chronicle

Vol. 2, No. 22

EDMONTON, ALBERTA, FRIDAY, OCT. 20, 1950

Subscription \$2.00 Per Year

## CROSSFIELD MAN RETURNS FROM MUNICIPAL MEET IN MEDICINE HAT

CROSSFIELD. — Harry May who was a delegate to the Union of Alberta Municipalities at Medicine Hat, Oct. 5 to 6, has returned.

Folio led Crossfield man returns

He reported mutual discussions and exchange of ideas for information amongst the Municipal officials. Resolutions of merit were discussed and submitted. Discussions for the lowering of taxes and ways and means for raising more funds for new school erections were vital subjects. Mr. May realizes there is plenty to be done and hopes that much may be accomplished in the near future.

Don't forget the United Church annual bazaar to be held in the Memorial hall on November 18 at 3:00 p.m. There will also be a sale of home cooking and tea, for which we solicit your patronage. Donations will be gratefully received.

Mrs. Lima, mother of Mrs. W. Stewart arrived on Sunday last as soon as she was aware of her daughter's illness and was instrumental in having a re-check on her daughter's condition. She will remain in town for some time.

Mrs. J. Lennon spent several days visiting her sister and brother-in-law, Mr. and Mrs. A. P. Jarosh in Calgary.

Mrs. Keith Bannister was the guest of honor at a little gathering at the home of W. Stafford, following choir practice on Thursday evening; the occasion being Joyce's birthday.

Mrs. Harry Wigle entertained the Young Women's Sewing club on Thursday and an enjoyable evening was spent in her home.

Jan Laut is under the weather but is glad that harvesting on his place is completed, so that

worry is off his chest. We hope he will be better soon.

A number of CGIT leaders are taking in the council for Christian Leadership and banquet in Calgary Saturday evening, Oct. 14. The United Church was attractively decorated for Thanksgiving with all sorts of fruit, vegetables and grain which prompted many of us to realize our many blessings, whether great or small.

Mr. and Mrs. E. Wilson are spending a nice holiday with their son and his wife and family the Walter Wilsons. Walter's parents are from Bircham, Alberta.

We regret to report that Joe Stamp was in hospital following an accident sustained when his truck left the road in the coulee. We wish him a speedy recovery.

The Inverlea Ladies Sewing Group are very busy with their bazaar articles and hope to have a tea and sale of home cooking together with the bazaar on Nov. 4 (Saturday) at 3:00 p.m. Place to be announced later.

Don't forget the C. W. L. bazaar, bake sale and tea in the Memorial hall on Saturday, Oct. 28 at 3 to 5 p.m.

Mr. and Mrs. Vern Thompson have moved into the home of the late Mrs. Isobel Thompson, where they will spend the winter.

Mr. and Mrs. Tommie Stamp have moved into town for the winter.

John Chalmers is anticipating a trip home to Scotland and is trying to finish up all his fall paint jobs. He intends to stay until early spring.

Mr. and Mrs. Keith Bannister spent the holiday weekend with relatives and friends at Banff and Seebe.

## MADDEN MURMURS

Work will commence on the annexes for the A. P. and National elevators this week.

Mrs. N. King was hostess to the Madden Ladies' Club on Wed. 11th of October. There were many discussions and it was agreed to hold the annual chicken supper on Friday, October 27 at 6:00 p.m. to be followed by a sale of work and later, a dance.

## Ladies' Bridge Club Meets In Beiseker

The Beiseker Ladies' Bridge Club held their first re-union of the season at the home of Mrs. Harry Simmons with the usual three tables.

One member, Mrs. Harvey Gibson, who has been with our club since it started in 1944 was absent, and was greatly missed. However we hope that she will join our club when in town.

## Elevators To Close On Saturdays

BEISEKER. — The Beiseker grain buyers wish to inform their many customers that starting Saturday, Oct. 21 their elevators will close every Saturday at noon for the winter season.

## Union Men Confident of Arbitration Outcome



Government arbitration holds no cause for unhappiness on the parts of railway union representatives, A. R. Mosher, left, and Frank Hall. They

are glad that the men are back and make no secret of their jubilation. Final terms of the union contract are yet to be decided.

## Sexton Family Marks Thanksgiving

CROSSFIELD. — Surrounded by her sons, daughters and grand children, Mrs. Sexton celebrated Thanksgiving at her home in the good old-fashioned way and as it was also the birth month of four members of the family, including the youngest grandchild festivities were indulged in from Saturday until Monday.

The Sacrament of Baptism was performed on Sunday afternoon, Rev. C. W. Anderson officiating, when the son of Mr. and Mrs. Cyril Sexton was baptised John McGregor after which a Thanksgiving dinner was partaken and was thoroughly enjoyed by all. We are happy to say the baby's mother was able to attend.

Crossfield residents are very sorry to hear that Mr. Walter Stewart who's polo test over a week ago was negative is now in hospital with a definite diagnosis of polo. It is to be regretted that this was not established sooner but shows that precaution should be taken when the disease is prevalent and should be pursued in case of doubt as some cases are hard to determine.

Our best wishes for a speedy recovery are tendered to the family. Everyone is invited to a miscellaneous shower in honor of Margaret Dunsmore, whose wedding is an event of this month. The shower will be held in the United Church parlor on Saturday, Oct. 21 at 8:00 p.m.

Mrs. Charlie McKay and sister Mrs. Bannerman of Calgary, were town visitors last week. Mrs. McKay, whose home is in Vancouver, was on her way to spend the winter in California.

We regret to state that Mrs. Frank Laut is a patient in the General hospital at Calgary, having recently undergone an operation. We wish her a speedy return to health.

Joe Stamp is around town again with his arm in a sling after he received treatment in hospital resulting from a truck accident.

Ruthie, daughter of Mr. and Mrs. Jim McCool of Crossfield received her cap and pin at graduation exercises for the class in Nursing Aid Course which she has completed on Saturday, Oct. 14 in Calgary. Some of her immediate family were able to attend, but her mother, through illness, was unable to attend.

## BEISEKER NEWS BRIEFS

The Ken Wrights were Sunday visitors at the home of Mr. and Mrs. Paris of Rockyford. While there they drove to Standard to inspect the newly built branch of the Royal Bank of Canada, which officially opened Monday, Oct. 16.

Mr. and Mrs. Wright report that this new branch is modern in every respect, with the latest innovations in fluorescent lighting and modern furniture and fittings. They were especially interested because of the similar construction of a new building here — and Ken says that he is now going to spur on his contractor so that Beiseker too can soon enjoy such new and modern surroundings.

A large number of the CYO members, some of the older people and Fr. Tennant attended the Deaneys meeting in Drumheller Friday, Oct. 13 when Rev. Daniel Lord, S.J., of St. Louis, Mo., was the guest speaker. Fr. Lord is one of America's foremost scholars, lecturers, writers and orators.

Mrs. Lou Brosteaux entertained the Bridge Club last Wednesday evening.

Mr. and Mrs. Frank Wright had Mr. and Mrs. Fred Showler of Ottawa to visit them over the Thanksgiving week-end. Mrs.

Miss Eva Wegener have returned home from a lengthy holiday spent in Eastern Canada. Although they are having a wonderful holiday they are still very glad to be back in their home town.

Steve Silbernagel had the honor of delivering little Trudy Murray's Childhood Cottage to its new site last week. Needless to say Trudy was overjoyed and has all her toys in there and spends a great deal of time in it along with her little playmates.

Mr. and Mrs. Tom Murray had more than toys to move on Saturday. Showler is Mrs. Wright's sister.

Mr. and Mrs. Frank Lount and the boys are now living in one of the teacherages. Mrs. Harris has moved into the house recently occupied by the Murrays, and is very glad to have more than two rooms to move around into!

The carpenters Mr. Don Smith and Mr. Leo Lavoie are now busy remodeling the other school into a teacherage and then there will be some more movement among the teachers, but it will be the climax before winter sets in.

Mr. Leo Schmalz is on a business trip to Great Falls, Montana, and expects to be away a week.

Mr. and Mrs. Ronnie Seiler of Stettler are being transferred to Leduc. Their address for the time being will be Leduc, until it is definitely known just what part of the Leduc oil fields Ronnie will be employed at.

Pius Schmalz, CN agent at Haynes reports that choke cherries are still plentiful. He picked a few gallons last Sunday! Wonder if he eats or sells them! Possibly that phone call to Beiseker should help some. We understand that Pius had some visitors from Irricana the past week, so possibly they ate all the cherries!

Mr. and Mrs. Sam Kruger spent the past week at their hotel in Beiseker, while Mrs. Kruger's father, Mr. Bert Day was away on holidays. Sam Kruger was supervising the building of another fire escape on the hotel.

We hear this is a grandmother! Mr. and Mrs. Tom Morrison are the proud parents of a baby boy born Saturday, Oct. 14.

Mr. and Mrs. Frank Lyczewski had Frank's brother Matt, his wife and family to visit them from Bow Island. Both families then visited Banff for a couple of days.



MILADY's wardrobe will not be so expensive this winter, according to the experts who says that the revaluation of Canada's dollar will bring down the prices of U.S. goods in this country. Increase in dollar's worth on world markets brings down the price of outside products.



HORTICULTURAL Show at London, Eng., had the RAY numbered among the contestants. And their entries, an example of which is this outside celery, took several prizes.

## The Crossfield Chronicle

T. W. PUE—Editor and Publisher

Published every week at 10815 Whyte Ave., Edmonton, Alberta. Authorized as second-class mail, Post Office Dept., Ottawa.

### An Unfair Burden

We have before contended in these columns that, while the commendable job of extending Alberta's paved road program is pursued with all rapidity, the gravel roads not immediately hard-surfaced should not be neglected. Too often this is the case. And in the case of the Municipal District of Sturgeon the policy of neglected gravelled highways is making for an extra burden on the ratepayers of this municipality.

In fact, no part of the oil development program in the Redwater field—so profitable to the promoters and the government—is in any way a boon to the taxpayers. A great deal of the oil development is taking place within the Municipal District of Smoky Lake, and so the Sturgeon District is deprived of much revenue around Redwater. The oil companies have established their big refineries—lucrative sources of tax revenue—in the Strathcona Municipal District, and about all that Sturgeon is left with are miles of rutted roads, that used to be good highways. The Provincial roads are so bad that truckers and others use the Municipal roads wherever possible and so they too are becoming rutted and worn, nearly unfit for traffic.

The solution to this problem, of course, is for the Province to get busy at once with a hard surface road connecting Redwater with Fort Saskatchewan trail. Then it can be expected traffic will keep to the paved highway and spare the gravelled municipal roads.

It isn't right that ratepayers in the Municipal District of Sturgeon, forced to pay taxes without the help of such tax-free institutions as the Namao Airport and Oliver Institute, should have to dig deeper into their pockets to maintain roads for oil traffic paying the Province big dividends without getting a nickel's worth of revenue to ease their own tax burden.

### The Long, Red Arm

One of the most startling things we've heard in a long time was recounted at a special meeting Sunday afternoon in the Capitol Theatre in Edmonton. It was told by a Youth for Christ speaker.

Some time ago a missionary about to leave for French Equatorial Africa, in a farewell message delivered over Rev. Bob Simpson's *SUNRISE GOSPEL HOUR* over CFRC, Calgary, made a few disparaging remarks about Russian Communism.

Months later, upon landing in Africa, his visas were taken from him and his entry to the French colony greatly delayed. The reason given for this interference was the anti-Red remarks given over the Gospel broadcast at Calgary.

We have no way of checking this story, and any reader having first-hand information might write and substantiate it, or, if they know it not to be as told here, correct us.

If Russian Communism is so powerful in colonial France, as to influence immigration officers, how great is our peril anywhere in the world! Surely, time is running away from us and we must hurry to catch up.

### The CCF and Regina Manifesto

The CCF National Convention in Vancouver in August scrapped the Regina 'Manifesto' (1932) and authorized a committee to draft a new document to be submitted at the next national convention in 1952.

Robert McKeown reports in the Montreal "Standard", September 16, that "something of a compromise between state ownership and complete free enterprise seems to be in the making. . . . Socialism is declared to be the half-way house to communism. The drafters of the statement are directed to make clear the fundamental differences between both communism and liberalism and democratic socialism."

CCF-ers have found it hard to believe that the people of Canada are not interested

### The Unseen Audience

By T. W. PUE

My principal source of entertainment is that modern miracle that everyone knows about but which nobody really understands, the radio. I don't think that even television, if and when it ever comes to Alberta, will be half as interesting to me as radio. I can drive a car, write letters and editorials (this one is being written to the tune of CANDY and ZIP-A-DEE-DOO-DA), carry on a reasonably intelligent conversation or even fall asleep while listening to the radio.



T. W. Pue

In short, I can enjoy radio without giving it my whole-hearted attention. Not so television. But this article isn't to discuss the entertainment qualities of radio. I'd like to discuss some of the claims made for radio's power as an advertising medium.

#### How Many Radios?

I believe the broadcasting companies claim about 200,000 radio sets in the province. Nearly everyone has a radio and so everyone hears your sales talk, when you broadcast it, you might say, but this is far from the truth. I don't believe any station advertising man would make a claim like that, but just the same, big estimates of listenership can be mighty misleading.

#### Process Elimination

Assuming that there are 200,000 radio sets, you can be reasonable certain that not more than 95%—or 190,000 are in working order at any one time. That's why they have radio repairmen. Of the balance, at any one time, probably not more than half are on. That leaves 85,000 possible sets reproducing any one program.

Actually, of these, probably only half, or 42,500 have anyone attentively listening to them, that actually hear what's being said.

There are ten radio broadcasting stations within the range of most radio sets, so, on the average, each station has a listenership of only 4,250.

Compared to the daily newspaper circulations, this is a puny figure. The Edmonton Journal daily enters 200,000 Alberta homes. And for the advertiser who wants thorough coverage I'd say radio is thoroughly unreliable. How many farmers, for instance, will listen to a radio program at 11:00 p.m. in the middle of August? I don't know of any. How many are close to their firesides at 3 o'clock in the afternoon in harvest time? So you see, there are many thoroughly "blank" periods in radio that just don't have a substantial following.

#### Radio vs. Local Paper

When the local, hometown paper arrives it arrives to stay. It doesn't matter how big the man of the house is home or not when the mail arrives—he can still get your advertising message. If he's busy today he'll read it tomorrow.

If you want to reach the home-town folk as thoroughly by radio, you'd have to monopolize the broadcast time on every station for at least one hour at the best radio time. But don't try to buck Twenty Questions or Amos n' Andy. The big national shows have the best radio times. So you'll have to take the chance on getting 425% of those you want to reach by advertising over only one radio station at any one time.

The unseen audience may not be there.

### Scriptural Meditations

By AINSLEY BLAIR

"We sustain a loss when we neglect the privilege of associating together to strengthen and encourage one another in the service of God. The truths of his Word lose their vividness and importance in our minds. Our hearts cease to be enlightened and aroused by their sanctifying influence, and we decline in spirituality. In our association as Christians we lose much by lack of sympathy with one another. He who shuts himself up to himself is not fitted for the position that God designed he should. The proper cultivation of the social element in our nature brings us into sympathy with others, and is a means of development and strength to us in the service of God."

—STEPS TO CHRIST

in their doctrinaire approach to Canadian problems.

It will be interesting to see if the CCF party can survive a rendering asunder of the now discredited doctrines which they have advocated for a number of years. If they completely abandon the nationalization of industry as a remedy for all our economic troubles, what will they find as a substitute?

### Heavy, Heavy!



Threat of war hangs heavy over the nation, but civil defence plans are lagging. Some steps are being taken, but program should be rushed.

### Voice of the People

"VOX POPULI, VOX DEI"

#### BOOM!

Dear Sir,—I just returned from a newswell, where one film showed a Ku Klux Klan initiation. Ironically, the very next scene was from the Korean war, with American boys dead, dying and wounded. These Americans were fighting for democracy, their masquerading Judases, with hate in their hearts for Jews, Catholics and Negroes were stabbing them in the back. I suggest we send our special force to 'Alabama and straighten up those Southern Americans on what the four freedoms mean.

MRS. A. R.

#### Crossfield

#### SLY JOE

Dear Sir,—I'd like to answer the reader who wants to know how it is we're sending Canadian soldiers to fight in Korea. The Russians have been planning this ever since the Germans quit. This sort of thing will continue as long as there is a sneaking rat like Stalin hiding behind innocent people who are duped into fighting for him. He and his cowards won't come out into the open, just like our own Canadian Communists who cry for "peace" when there is no peace and all they want is peace for the Russians to conquer us all, starting in Korea. DISGUSTED.

North Edmonton.

#### POPPY FUND

Dear Sir,—The Canadian Legion Poppy Fund is making its annual appeal for funds.

Poppy Day this year is November 4th and it is our ardent hope that every business in the City of Edmonton will display a wreath to commemorate Remembrance Day—November 11. Wreaths can be purchased now so that they may be displayed until Remembrance Day and then placed on the cenotaph. They range in price from \$3.00 to \$30.00.

The Poppy campaign is the only co-ordinated national appeal to the public for funds to alleviate distress among ex-service personnel and their dependents.

The Poppy Fund is adminis-

tered by a Board of Trustees comprised of prominent Edmonton veterans.

May we appeal to your readers to assist us in this worthwhile campaign by either telephoning us your order, or mailing your donation to this office.

STEWART PETTET.

Edmonton.

#### You're Welcome

Dear Sir,—On behalf of this branch, the National Film Board, the officials of Elk Island National Park and the artists concerned, I should like to express our appreciation for your cooperation during the summer months in publicizing the Sunday concerts, arranged for visitors to the park.

1950 was undoubtedly our most successful season to date. Not one of the 17 concerts arranged had to be cancelled because of weather conditions and they were evidently much enjoyed by the park visitors.

We are hoping to present a similar series next year and trust we may count on your support again at that time.

Yours sincerely,

BLAKE MACKENZIE.

Co-ordinator of Cultural Activities.

Edmonton.

#### New Army

Dear Sir,—I'm worried, Canada has raised a commando army to fight in Korea, and to that end has taxed the kids' gum, pop, pencils, candy, etc., but how come those tax expert extensors overlooked taxing also the kids' cowboy suits, ski-shooters, toy balloons, and especially those three cornered pants, so many of the kids wear?

Ottawa's blunders get worse every day. But what about this army? Prime Minister St. Laurent would like to lose it after missing the Korean bus, but not the gum, candy taxes, so if anyone needs a private commando army, send in your offers, but remember—Wall Street has first choice, always.

TOM L. POULSON.

Rochford Bridge.

## Spotlight on . . .

## ALBERTA

A News Section About Alberta People,  
Week Ending Oct. 20, 1950

## Municipal Delegates Gather For Two-Day Convention

Delegates assembled at Medicine Hat on Oct. 5 and 6 for the 46th annual convention of the Union of Alberta Municipalities.

Throughout the convention there was a drive on the part of delegates to obtain a greater share of the large provincial income to relieve municipal financing problems. Minister of Municipal Affairs, the Hon. C. E. Gerhart stressed to the meeting the government's policy of using oil revenue only for capital expenditures, though he did state "it is not the policy of our government to allow any municipality to wallow in distress, if distress there is."

The steadily rising cost of education to municipalities was a matter of grave concern to councillors, and after a good deal of discussion a resolution was passed requesting the government to as-

sume a much larger proportion of the basic costs of education—meaning those costs required of local school boards by reason of statutory requirements—in all school units of the province, and that the total amount of provincial grant to any one board should be not less than 30 per cent of such total costs for the previous year.

It was decided to set up a committee of the Union to discuss the whole question of education costs and its relation to taxation and that after full discussion arrangements should be made to present its findings to the provincial cabinet.

Other resolutions passed included one from Lethbridge that the government implement Sec. 35 of the National Housing Act to aid municipalities in opening new housing subdivisions; that the government undertake the construction and maintenance of provincial highways through Alberta cities; and one from Edmonton requesting the government to review and amend its present policy

with respect to the payment of federal health grants so that continuing expenses are recognized as a proper charge upon the grant.

The County Act passed at the last session of the legislature was the subject of a discussion led by Mayor H. Lynch-Staunton of Didsbury. Mr. Lynch-Staunton was of the opinion that this Act would contribute to a stronger local government because the county council would have complete and real responsibility, both financial and administrative and would be in a position to determine first the ability of the taxpayer to pay and thus avoid the danger that at present exists of forcing taxes up to the point where they cannot be met.

He did, however, offer some criticism, especially in regard to the appointment of additional members to hospital, educational and health committees by the committees themselves, which he felt to be undemocratic. He suggested that the members of the three main committees might better be elected by the electors as members of those committees. On this point he stated: "The electorate have the right to say who shall operate their business for them."

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## New Mark of Progress



Ranch of Johnny Walters, northeast of Morrin, Alberta, was the scene last week of the first calf vaccination in Canada under the compulsory scheme to eradicate brucellosis disease, now in effect in Starland municipality, which lies just north of Drumheller. Standing by are H. S. McLaren, J. Walters, S. H. Hooper, G. S. Peppin, A. C. B. Grenville, and J. Lord.

## Albertan Returns From Trip to Middle East Lands

After a lapse of 46 years there are great changes in the countries of the Mediterranean, found A. Hamilton, of 87 St. George's Crescent, Edmonton, when he returned to his native Lebanon for a visit recently.

Mr. Hamilton, who lived for years in the Lac la Biche district after his arrival in Alberta in 1904, spent four months this summer visiting Italy, Greece, Egypt, Lebanon, Syria and Turkey.

He went to the Middle East by steamship and returned by air, travelling alone.

The trip was solely a vacation, says Mr. Hamilton.

On his arrival back he told this newspaper "Our country is best", in referring to his adopted land of Canada, after seeing the strife-torn nations of the Mediterranean.

Mr. Hamilton visited his native town in Lebanon, and found a few old friends still living there. He also took in the sights in other near-by countries, including most national capitals.

Mr. Hamilton found Turkey to be a nation whose people were

reluctantly preparing for a war that many Turks think might come at any time. A very large army is being maintained there, with the result that little revenue is left for welfare and improvement projects.

Greece would seem to be the poorest country in the Mediterranean, says Mr. Hamilton, although political order seems to be firm there now that the communist rebellion has been successfully put down.



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## Music Men Make Merry in the Kitchen



Believe it or not, these three noted Canadian radio artists are actually 'working' in the kitchen. To explain, it's bariitone Bernard Johnson, left, producer Jackie Rae, centre, and orchestra leader Howard Cable caught by the camera at a rehearsal

for 'Musical Kitchen,' heard over CBX, Edmonton, every Monday, Wednesday and Friday at 11:45 a.m. Though it is a serious business putting together the smooth, easy rhythm for which their program is noted, these lads get fun out of it.

## Musical Kitchen Radio Program Entertains Housewives at Work

Do you homemakers who work about the house with your radio on, ever wonder what the people are like who work on the radio shows?

Do you ever wonder if they like their work as well, or better, than you like yours? Or if they have fun at it?

A glimpse into rehearsal of the Musical Kitchen show might give the answer. After all the tales you've heard about artistic temperament, you might be surprised to find there a group of people who were obviously enjoying themselves and each other hugely! And from the general pandemonium you might wonder if they were working at all, or if they could ever possibly go on the air and make sense!

This show comes over CBX, Edmonton, on Monday's Wednesdays and Fridays, at 11:45 a.m. It's a smooth, easy-paced effort and, according to the producer, is keyed to your probable mood of that time of day.

The Musical Kitchen is strictly a musical show, and the people on it are rather well-known in this country. It combines the bariitone voice of Bernard Johnson and the popular songs of Terry Dale, with the unusual flavor of the music of Howard Cable and his Merry Men. This orchestra is unique in itself, in that while it is composed of only eight men, Mr. Cable by some miracle gives it a large-orchestra sound, with the music of a flute and anoboe predominating.

Some musicians are notorious for making quips during rehearsals, but Howard Cable can out-quip the best of them, and handles them with a firm but good-natured hand, in spite of their jany antics (the oboe player has been known to stand on his head at rehearsal!).

The cast usually starts rehearsing about two hours before the show. The singers and orchestra run through the music once or twice, and the MC, your old friend Elwood Glover, looks over the script off in a corner. Every one looks relaxed, happy, and contributes something to the general bedlam of tuning violins, laughs and horse-play. Apparently not all radio casts enjoy rehearsing so much, but when you have as a producer a young man like Jackie Rae, it couldn't help but be fun!

The producer is a man you

probably never think about as you go about your household duties. But he is perhaps the most important person of all. He is responsible for the whole production. He must check the timing of each individual song, each commercial, must give the cast their exact cues with split-second precision, for this is a business where time really waits for no one.

If you have thought about him at all, you probably have visualized a radio producer as being a man hoary-headed with age who gives directions from the control booth with the utmost dignity, who becomes thunderous with rage if there are any slips. But not Jackie Rae. This young man, who, although still in his twenties, is rated as one of the top radio producers in this country, always look pleasant, in spite of the most difficult happenings. Instead of staying in his glass booth during rehearsal, he is more apt to be down by the mikes doing an outrageously funny imitation of an Irish tenor with a head-cold, much to the delight of all present!

### Attention Paid To Half-Size Figure

Much more attention is being paid to the half-size figure and the short waisted girl this season. Half-sizes are designed to give the impression of slimmness and an attractive selection of these frocks and suits are in the shops.

Simple, looking woofs, crepes or jerseys—but feustically cut—are offered this season. Braid on collars and cuffs or bead designs about the neckline or on pockets, give distinction to untrimmed frocks.

### In a Daze

"How did the Smith wedding go off?"

"Fine until the parson asked the bride if she'd obey her husband."

"What happened then?"

"She replied, 'Do you think I'm crazy?' and the groom, who was in a sort of daze, replied, 'I do.'"

Mercury is the smallest planet in the solar system.

## BEISEKER NEWS BRIEFS

A letter from Mr. and Mrs. (Monica) Hogg of Swift Current states that the Beiseker Times arrives there every Friday, and she is always ready to get all the Beiseker news. She also advises us that the dog, Percy, was transferred to Regina, where he has now retired. The Hogs also mentioned about attending the carnival there and winning a teddy bear, purse, a ham, and some minor articles! Possibly that's where some of our Tomblow be going if this is their lucky year!

Medicine Hat's Lions Charter night is on Friday, Oct. 27, and it is expected that a bus load of Lions will be going from Swift Current with Wilf and Monica among the number. There are rumors that some of our Beiseker Lions may also attend.

Mr. and Mrs. F. A. Meidinger had Mrs. Meidinger's sister, Mrs. Frank Weingerberger of Schular to visit them for a few days during the past week.

Mr. and Mrs. Felix P. Schmaltz and Peter Schmaltz, Jr., visited last Sunday with Doug and Gert Brown at Mezappa.

Teddy Hagel returned to school this week, and is feeling 100 per cent.

Mrs. Alex Metzger and daughter Aileen returned last Sunday from an enjoyable trip to Vancouver.

Messrs. Mike Ternes and Frank Lyczowski should be in town regularly now since having completed a high road with the municipal grader into their farm homes.

Mr. and Mrs. Ed Tierle, Sr., have sold their small farm at Ladner, B.C., and have bought a very nice little home in Calgary. We are glad to know that they are settling near their old home, and should see them quite often after they are settled.

### "BOOST YOUR TOWN"

CORNER BROOK, Nfld.—This pulp and paper backdoor of Newfoundland—"the most picturesque rear entrance you've ever seen"—is excited on advice to local newsmen that a national Canadian magazine will carry a major article in September on their "Boost Your Town" campaign. Corner Brook is ambitious to have a mayor, a Big Ben and

## Separation Agreement Has Frank Sinatra Tied in Knots

HOLLYWOOD—(Special)—Nancy Sinatra's separation agreement (decided upon at the last moment as an alternative to divorce, has Frank tied up into knots.

Under the settlement, she'll receive one-third of his gross income up to \$150,000 annually; plus a sliding scale arrangement, based on income tax tables, above the \$150,000 figure; and as well she'll get a 1950 Cadillac and the couple's mansion in exclusive Holmby Hills.

So pleased is Producer Reinhardt with Audin Murphy's performance in 'Red Badge of Courage,' he already has a new story for him. This time it's 'The Woods Colt,' by Thomas Williamson.

## Louis May Fight Charles Again

By ED SIMS

'Word's out that Joe Louis may try another crack at Eszard Charles. Now, I remember saying that if Joe Louis didn't win in five rounds in the 27, go he was probably whipped.

Let's take a look at that recent fight.

In the writer's opinion, there was one way Joe might have won that fight—and only one way. If he had come out at the bell like he did at Max Schmeling, like a tiger, he might have flattened Charles. Louis had more than thirty pounds on him. He had the best punch. He was going to take a lot of blows anyhow before the night was over. He might just as well have waded in then, taking a lot of wild blows in order to land a few.

In his younger days Joe wouldn't have had to resort to this desperation strategy. But in September he was thirty-six. When he landed a punch, he couldn't move into the killing position fast enough. Therefore, his best chance was to try to land a number of them quickly. He started out slowly against Charles, and as a result he was never much of the old killer. And as it happened, that slow start as it happened, that slow start dragged the fight into fifteen punishing rounds.

If Joe decides to take another whack at Charles, he should make up his mind to come out at the opening bell for a quick KO. If he can't knock him out in seven rounds at most, he might as well stay in his corner after that.

IT PAYS TO ADVERTISE!

## Public Relations Man Retires



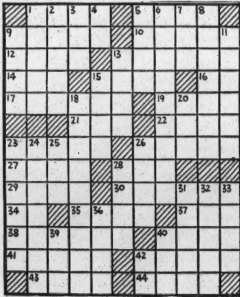
Walter Thompson, director of public relations for the Canadian National Railways, is retiring Oct. 22 after 50 years of service with his company. A veteran newspaperman, Mr. Thompson was one of the top public relations directors on the continent. His successor, G. Herbert Lash, seen at right, is also a veteran newspaperman. He has been assistant to Mr. Thompson.





# Crossword Puzzle

- ACROSS**
1. young oyster
  2. box
  3. scientifically
  4. fulcrum pin
  5. for an oar
  6. cavities
  7. trust
  8. threaten
  9. Arabian
  10. cloak
  11. famous
  12. pirate
  13. half an em
  14. package
  15. goddess of discord (Gr)
  16. ancient
  17. opportune
  18. a jazz dance
  19. stop
  20. defensive
  21. ditch about a castle
  22. a genus of herbs
  23. a measure (Straits Settlement)
  24. edible root-stem
  25. daring
  26. small state (abbr.)
  27. coffee receptacle
  28. a kind of long, silky wool
  29. garden amphibian
  30. birthstone for June
  31. frustrates
  32. fencing sword
  33. emmy
- DOWN**
1. ancient country (S Arabia)
  2. of the poles (sym.)
  3. lean-to
  4. bulky
  5. a wing
  6. acknowledge
  7. payment made
  8. 9 snare
  9. 11 comprehends
  10. calm
  11. a coarse seaweed
  12. mutilate
  13. Malayan boat
  14. an iron disk with center hole
  15. mountains (Russ.)
  16. 33. concludes
  17. 36. voided
  18. 37. escutcheon
  19. 38. aperture
  20. 40 unit of weight
  21. 42. music note



## Solution To This Week's Puzzle

- ACROSS**
1. young oyster
  2. box
  3. scientifically
  4. fulcrum pin
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## The LIGHTER SIDE

**Right!**

Tourist: "What are those church bells ringing for, my lad?"

Urchin: "Cos somebody's pulling 'em!"

**Would Be Tragic**

"The best thing for you to do," said the doctor to the man with a nervous complaint, "is to stop thinking about yourself and bury yourself in your work."

"Good heavens!" said the patient, "I'm a concrete mixer."

**Only Father**

He: "Say, who is that funny-looking fello wwho drive your car and works around in the garden? He always frowns at me whenever he sees me here?"

She: "Oh, don't mind him. That's only father."

**Short and Sweet!**

One day, in a thoughtful mood Lincoln's little son, Tad went into the White House study, climbed up on his father's knee, and inquired, "Papa, what did you say when you proposed to mamma?"

Mr. Lincoln tried to evade the question, but the youngster persisted.

"Well," at last came the reluctant reply, "if you must know what I said, Tad, when I proposed to your mother, I said yes!"

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## LETTER TO LOUISA

### Strict Mother Objects To Girl Going With Boy

DEAR LOUISA:—I am a young girl sixteen years old and want your advice.

I have been going with a boy for about two months. My mother thinks I have just started going with him. She is very strict. He is about 18 or 19 years old and says he loves me very much. But lately he has been going with a girl friend of mine. He tells stories all the time—you never know when to believe him. He stopped seeing her about a week and a half and today he started going with her again. He wants me to stop school and run away and marry him. I have two more years. I love him very much and don't know what to do. The job he has keeps him travelling and he wants me to travel with him. Tell me what I should do and whether to believe him or not.

WONDERING.

Answer:

There are three excellent reasons why you should not marry this boy. The first is that he is undependable. One thing necessary to the happiness of married people is the trustworthiness of a partner. If you cannot believe anything he says now he is not likely to improve as time goes on. For all you know he may be married already and have a wife in some other little town.

The second reason is that you haven't finished your education and are too young. Every girl should finish school and prepare herself to make a living for she never knows what life has in store for her.

The third reason is that you have not known him long enough to judge what kind of husband he will make. Getting married is a serious business and should not be entered into unless you know this man and his people well.

So take my advice and refuse to get serious. Any boy who is

urgency a sixteen year old to run away and get married is either up to no good or hasn't much practical common sense.

LOUISA.

Dear Louisa:

I am a widower—my wife having died several years ago. I am very homesome.

I have a woman neighbor who seems to be a very fine person and who is alone in the world. She is about 45 years old and I am about 60.

Do you think there is too much difference in our ages to think of marriage? How should I go about finding out how she thinks about it?

LONESOME.

Answer:

I think it would be a fine thing for you to get a congenial companion to share the rest of your life. The woman you speak of sounds like an ideal match for you.

The difference in ages doesn't matter after a person reaches 40 nearly so much as if you were 40 and she were 25. Both of you have reached the age where companionship and congeniality means more than romance.

Ask her to go to the movies or to church with you some evening. You can talk to her about how much you miss having a woman in the home and if she is interested I am sure she will let you know it.

LOUISA.

Address your letters to Louisa 10515 Whyte Ave., Edmonton.

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## ALBERTA WILL WATCH DECORE

By HENRY THOMPSON

Democratic Canadians whose ancestors hailed from European lands will watch with interest the work of John Decore, MP, barrister, and former school teacher representing the constituency of Vegreville, who has been named as a delegate to the Gen-

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eral Assembly of the United Nations.

Mr. Decore defeated the Social Credit candidate, Mr. Hylinka, who represented the constituency before the last dominion election.

Our acquaintance with Mr. Decore is very limited but on the two occasions we saw him at work, once as a client for a local resident in the courts and again on the platform as Liberal candidate in the last election.

While some may not agree with his politics, they must concede him considerable ability.

A fluent speaker, impressive, with good sound reasoning argument which displays an intimate knowledge of his subject, this man will contribute his share to the World Council's deliberations. Mr. Decore is recognized as an expert on eastern European affairs.

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Pat was engaged putting a water main into the poorhouse. Saturday came and the boss saw Pat dolefully examining his pay packet. "Mistake in your wages, Pat?" he asked.

"Oh, no," said Pat, "but I was just wondering whether me or the water would be in the poorhouse first."

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**AMA Condemns Hurling Bottles From Cars**

Action to curb the dangerous traffic menace of hurling empty bottles from motor cars is being taken by officials of the Alberta Motor Association.

Attention to this practice was

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drawn at a recent meeting of the Edmonton branch. It was contended that the practice constitutes a highway hazard and should be stamped out.

During the discussion, it was pointed out that the practice is a violation of the Motor Vehicles and Highway Traffic Act. It was felt that an educational campaign might have beneficial results.

Another suggestion was that motorists should take down the license number of a car from which empty bottles were being hurled to the highway so that required action could be taken later.

It also has been suggested to AMA officials that markings of 'skull and crossbones' should be placed on highways where fatal accidents have occurred. These would be painted as a warning to motorists to drive carefully.

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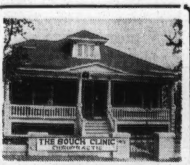
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# Five Master Farm Families Are Named in Alberta

Five outstanding Alberta farm families have been named 'Master Farm Families' by Hon. David Ure, minister of agriculture. Each family receives an award of \$1,000, an engraved plaque, and a name plate for the farm entrance.

Following are this year's master farm families:

E. S. Parson family, Boyle; Emile Cammaert family, Rockyford; Chas. J. Kallal family, To-field; Roy Ballhorn family, Wetaskiwin; and the Fred Labrecque family, Spirit River.

Objectives of the master farm family program are to provide a practical demonstration of farm and family progress and approved farm practices which bring success. This is to emphasize the advantages of the farming vocation and the wholesomeness and dignity of rural life. It is designed also to show the farm youth the high ideals of agriculture and the opportunities in rural life.

Interest in the program throughout rural Alberta was very keen and 48 families were nominated.

Selection of the award winners is conducted on a district then a regional basis with the selections

home economies are represented on all committees. The five honored families represent regions corresponding roughly to the five soil zones of Alberta.

A scoring system allots points for each of 87 factors of farm living in a master farm plant. The system is organized under four main headings, namely: the home and farmstead, operation and organization of the farm, family and community life, and management and business methods. Possible scores have been carefully worked out for each division according to its relative importance and the record of each candidate was measured on this detailed basis.

On behalf of the provincial government, Mr. Ure expressed congratulations to the five master farm families for the outstanding records of achievement they have registered in their communities. The minister of agriculture congratulated to the 43 other candidates who were honored by being nominated by their neighbors.

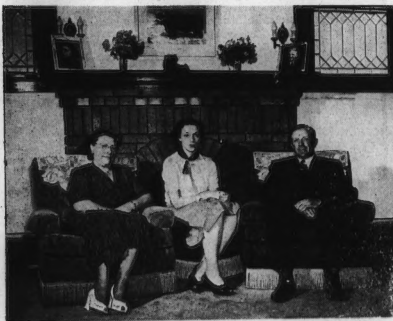
## Parson Family of Boyle is Honored



E. S. Parson, master farmer of northeast Alberta, is seen here with his family. Standing (left to right) are Nels-Eric, Allan, Carl-Ernest, Raymond and George. Seated are Mr. and Mrs. Parson, Mrs. Geo. Parson, and the master farmer's grandchild Lucille, and Mildred. Five other sons

and daughters are not shown here. They are Mrs. Fred Pannmuller and Mrs. Carl Pannmuller of Rochford Bridge, daughter Agnes and son Arthur, both in Vancouver, and Ragner in business. (Alta. Gov't. Photo.)

## Cammaert Family of Rockyford Gets Award



Shown in front of the fireplace of their well furnished living room are Mrs. Cammaert, Margaret and Mr. Cammaert. Mr. Cammaert came to Alberta from Belgium, and is today recognized as one of the most successful farmers in the province. (Alta. Gov't. Photo.)

## Rockyford's Cammaert Family Has Outstanding Farm

A man who borrowed \$250 to come to Alberta from his native Belgium, 48-year-old Emile John Cammaert of Rockyford, this week climaxed 30 years of farming when he and his family were named among Alberta's master farm families.

Even before a person enters the Cammaert farm it is sensed that this is one of the district's outstanding farms. When the farm first comes into view your eye immediately is caught by the well planned farmstead and the well maintained buildings creating the impression that here is an efficiently managed farm.

Emile Cammaert is a good manager and a natural leader but the success of his farming career has not been a solo effort—it is definitely a family project. Mrs. Cammaert, 22-year-old John, and 17-year-old Margaret, are all willing tenacious workers, and all play an important part in the farm operation. A great family spirit exists in the Cammaert household and it is obvious that they fully enjoy living together.

Mr. Cammaert will always remember the day of his arrival at Rockyford. It was in December of 1919 and the temperature was 60 degrees below zero. His welcome was made cooler by the fact that he had lost his overcoat a few hours earlier on the railway station at Saskatoon. For his first six years in Alberta Mr. Cammaert worked on a farm for his aunt, Miss Stephanie Cammaert. In 1923 he rented a quarter-section of land from an uncle and in 1925 began farming for himself when he rented 870 acres of land.

All the conveniences of a first class city home are contained in the fully modern eight-room home of the Cammaert family. Such articles as an electric range, electric refrigeration, and electric mixers are all part of

the kitchen equipment. The house is heated by a coal furnace but this presents no hardship because an automatic stoker has been installed. The bright spacious living room indicates Mrs. Cammaert's exceptionally good taste in furnishing and decorating.

A real highlight of the farm is the swimming pool in front of the house. The 12-foot by 25-foot pool was built in 1941. It started out to be a lily pond for Mrs. Cammaert but it was turned into a swimming pool.

Mr. Cammaert has always used irrigation on his present farm. Using sprinkler irrigation he can irrigate about 1,000 acres while previously he could irrigate about 320 acres under the flood irrigation system.

Emile Cammaert and John now are raising purebred Shorthorn cattle. This project started in 1943 and prior to that time they raised purebred hogs. At present the Cammaerts have 56 purebred Shorthorn cattle of excellent quality. Mr. and Mrs. Cammaert flew to Scotland to attend a Shorthorn auction sale. He hopes to purchase 10 females in order to strengthen his herd. Mr. Cammaert plans to hold a sale at his farm in the spring when he will sell 10 bulls and 15 females. At his last sale in 1948 he sold 32 head of cattle.

There have been no horses on the Cammaert farm since 1928 when Mr. Cammaert started developing operations with the machine age. Cammaerts operate a full line of modern machinery. All repairs are done immediately either in the field or in the well equipped machine shop.

Mr. Cammaert estimated his crop production for this year as follows: 18,000 bushels of wheat, 4,000 bushels of oats, 2,000 bushels of barley, 145 tons of hay and 40 tons of straw. On one plot Mr. Cammaert averaged 62 bushels of wheat per acre.

## Parson Family of Boyle District Is Big Family of Hard Workers

E. S. Parson of Boyle, head of the master-farm family of that section of Alberta which has Athabasca at its centre, acquired a taste for the land as a young farm hand in Sweden where he was born in 1892, son of a policeman.

For a little while before coming with his 20-year-old bride to Canada—he himself was only 21—he followed the trade of a miller.

When these young people reached Athabasca in 1913 they were little equipped except for the lessons he had learned on the Swedish farm—that and the will to work.

To her husband and 11 sons and daughters Mrs. Parsons is 'Mum' though no doubt known more formally to the Swedish register-general as Eve because, her husband explains, she is mother to us all. Indeed, this is a task which has left her little time for any but the strictly domestic duties of the home.

He, on the other hand, is a leader in the community—president of the federal and provincial CCF for the Athabasca constituency and the Athabasca District Agricultural Society secretary manager of the Watershed Co-operative Livestock Association; director of Federated Co-ops Limited; chairman of the Boyle local of the Alberta Farmers' union and the local school board and member of the School Trustees' Association; delegate to the Alberta Livestock Co-op and the Alberta Poultry Producers; member of the Boyle Board of Trade and a warden of the Lutheran Church.

All of his sons and daughters have taken part in every junior farm activity in the district though these have been few around Boyle and often short-lived. A calf club and a swine club, for instance, operated for only one year but Allan and Agnes were both active in it. Ragner and Agnes scored highest points at their school fair and both attended the short course at the

school of agriculture at Vermilion. Nels-Eric attended the wheat pool short course two years ago and Allan and Mildred the course at Athabasca this year—an occasion which the father of the family utilized to act as host to the students for one day at Esplund farm.

This year the apple trees provided Mrs. Parson with canning material for 125 quarts, so Mr. Parson says. His wife, insistent on the whole truth and nothing but, says it was only a hundred. Not that it matters much, for her storage capacity is 1,000 quarts.

Esplund farm attracts attention even before it comes into view. Secured from sight from the road by a dense natural shelter belt—part of the growth the founder had to clear from his homestead—the approach is by a driveway through avenues of trees suggestive of a trim park.

Access to the farmyard is by a heavy gate in the substantial fencing, and within this is the home, standing in its own grounds which include the kitchen garden, lawns, flower gardens and the acre-and-a-half orchard.

But the family are not resting on the master farm family laurels. The plumbers are still on the premises, perfecting the bathroom, the kitchen sink, the sewage system. The boys' are still carpentering and painting.

Of the 640 acres, 450 have been cultivated this year, the remainder fenced for pasture. Wheat, oats and barley are their chief crops and their livestock consists of Shorthorn cattle, Yorkshire hogs from purebred stock, Suffolk sheep, Friesian horses and Lechorn poultry. Queen of the livestock is the prize winning Shorthorn, Townsview-Myrtle, but native of the Esplund farm is her calf, Esplund Rose.

